

CORPORATE FACT SHEET

TREND MICRO

We Secure Your Journey to the Cloud. As a global leader in cloud security, Trend Micro develops Internet content security and threat management solutions that make the world safe for businesses and consumers to exchange digital information. With over 20 years of experience, we're recognized as the market leader in server security for delivering top-ranked client, server, and cloud-based data protection solutions that stop threats faster and protect data in physical, virtualized, and cloud environments.

By providing security "from the cloud" with our industry-leading Trend Micro™ Smart Protection, Network™ and security "for the cloud" with our server, data storage and encryption technologies, we're the best choice for Securing Your Journey to the Cloud.

A History of Innovation. Since 1988, Trend Micro has pioneered innovative technologies and services that protect users against threats on new and emerging platforms and devices. Each paradigm shift in the way people communicate and conduct business online has introduced significant benefits to users while introducing new security challenges. Trend Micro was there from the start, being the first to extend threat protection from the desktop to the server and to the Internet gateway. And as cloud computing revolutionizes the way people share digital information, making access to information and computing power easier, faster and more affordable, Trend Micro is prepared. By extending security to virtualized and cloud-computing environments, businesses and consumers can securely take advantage of new technologies in the public or private cloud.

Founded
1988, United States

Headquarters
Tokyo, Japan

Tokyo Stock Exchange
4704

Number of Employees
4,846



Market Share
#1 in server security; ranks in top three for web, messaging, and endpoint security product sales¹

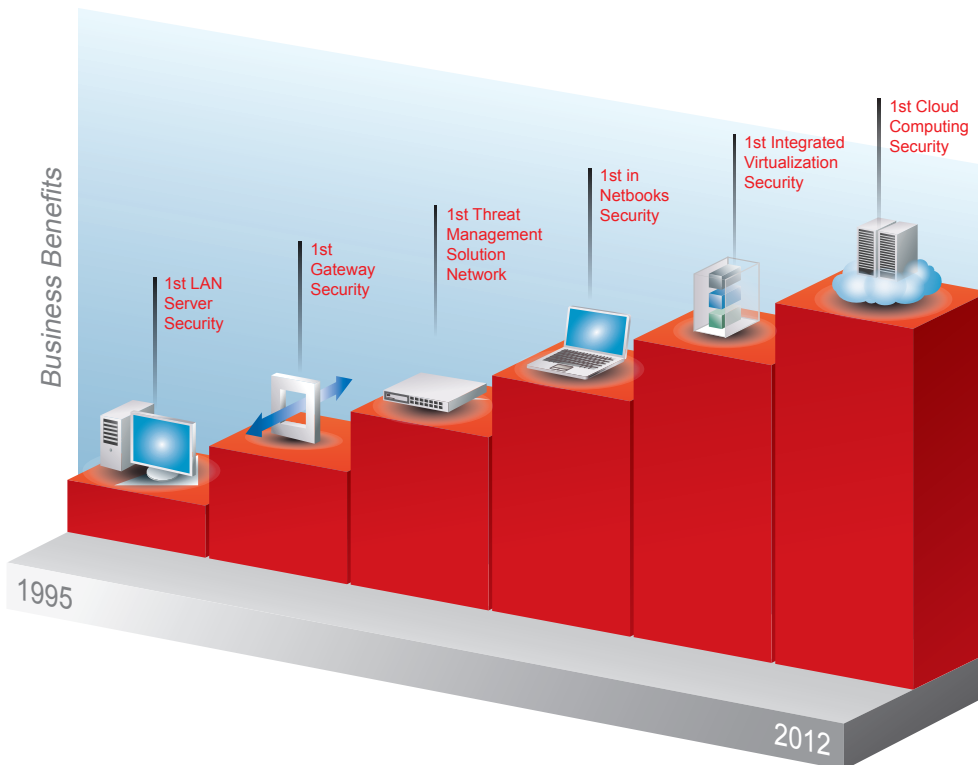
2010 Annual Revenue²
US \$1.085 billion
64% Business
36% Consumer

Revenue by Geography
Japan: 44%
North America: 24%
Europe: 19%
Asia Pacific: 10%
Latin America: 3%

Management
Eva Chen,
CEO & Co-Founder
Mahendra Negi
COO & CFO
Steve Chang
Chairman & Founder

¹ According to IDC

² In accordance with Japan GAAP



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Always Focused on Our Customers' Needs. Trend Micro delivers a range of security solutions and cloud-based services that provide maximum security, flexibility, and performance with minimal complexity. Because needs evolve, and one size does not fit all, Trend Micro offers a choice of software, virtual gateway appliances, and Security as a Service offerings for consumers, small businesses and the enterprise. And because we recognize that malware isn't your only problem, Trend Micro also safeguards your critical data from endpoint to cloud with comprehensive data protection capabilities like data loss prevention, encryption, and file back-up and recovery. Your physical, virtual, and cloud servers are also protected from vulnerabilities and malicious activity through our server and application security for dynamic data centers.

We Have Security That Fits. From consumer devices to extended enterprises, Trend Micro provides security that fits the threat landscape, and supports varying IT infrastructures, partner ecosystems, and customer needs. Trend Micro tailors solutions to each unique situation and delivers the latest in security protection—from mobile devices, virtual appliances, routers, third-party integrated solutions, and physical, virtual, or cloud servers. Partnerships with other vendors, such as VMware, IBM and Dell ensure that additional solutions can be integrated with Trend Micro's to leverage your existing investments.

"Trend Micro's technology aligns with our business goals and enterprise-wide security objectives. The modular, integrated products operate as a cohesive solution that has been tailored to our environment and requirements."

Michael Draeger
Field Support / IT
Silgan Containers

Powered by the Smart Protection Network. Powered by the industry-leading Trend Micro™ Smart Protection Network™ cloud security infrastructure, Trend Micro's solutions stop threats in the cloud, delivering proactive protection faster than any other security vendor. Again and again, test results confirm the effectiveness¹ of Trend Micro's security from the cloud, with Smart Protection Network-powered solutions blocking over 4 billion threats daily for customers worldwide.

A Global Threat Intelligence and Support Network. Trend Micro delivers timely threat intelligence, service, and support to our global customer base and defends tens of millions customers round-the-clock through TrendLabsSM— a worldwide network of threat research and product service and support centers. 1000+ threat experts monitor potential security threats and mount rapid responses to major security incidents and urgent support requests. As new threats and vulnerabilities emerge, Trend Micro remains committed to timely threat intelligence and ongoing innovation to help customers secure data, ensure compliance, reduce costs, and safeguard business integrity. But don't just take our word for it— Trend Micro was ranked #2 in Security in CIO Insight's 2010 Vendor Value survey, for offering more value, better reliability and stronger loyalty. In this same survey of enterprises, Trend Micro achieved the #3 top score out of all IT vendors in "delivering required support."

Contact Us. For additional information about Trend Micro's home and home office, small business, and enterprise solutions visit www.trendmicro.com or call 800-228-5651. Trend Micro's solutions are sold through our extended family of corporate and value-added resellers and service providers worldwide.



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¹ To see competitive benchmarks, go to <http://us.trendmicro.com/us/trendwatch/core-technologies/competitive-benchmarks/index.html>

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