



Trend Micro Anti-Malware Ranked #1 in Real-World Online Testing

Testing detection rates against known threats is outdated and misleading

A new threat emerges every 2.5 seconds and most threats come from the web. That's why current methods of testing anti-malware on offline PCs and endpoints don't make sense. Relying on solutions that wait for a file to be copied to the computer (which is how detection rate tests are done) does not provide the best possible protection.

New methodology tests protection in a real online environment

NSS Labs developed a new method to test anti-malware against threats using a real-world, online computing environment. The labs conducted independent testing on endpoint products from leading security vendors to reveal the highest levels of malware protection. The testing was unsponsored and noncommissioned.

NSS Labs proved Trend Micro is best at blocking threats

"To protect the most people, a reputation system must be both fast and accurate."*

Trend Micro scored significantly higher than other security vendors in detecting malware and in the time to protect against new malware samples. "Protection was consistently excellent throughout testing" due to the unique cloud-client layered protection in Trend Micro™ Smart Protection Network™. By stopping threats in the cloud, before they get to endpoints, Trend Micro delivers better, faster protection to our customers—from consumers to small and mid-sized businesses, to the largest corporate enterprises.

Noncommissioned tests put Trend Micro on top

AV Product	Overall
Trend Micro	93.6%
Kaspersky	89.0%
Symantec	86.3%
McAfee	82.2%
Norman	81.6%
F-Secure	80.7%
Panda	75.2%
ESET	67.5%
AVG	67.1%
Sophos	62.5%

"Trend Micro achieved the best download and execution protection with 93.6% overall." - NSS Labs
*Source: NSS Labs Corporate Report, September 2009

For a free copy of the Corporate or Consumer Endpoint Protection Report, visit the NSS website at <http://nsslabs.com/reprints/9b/endpointprotection-3q2009>.