



World's Largest Beverage Can Manufacturer—Rexam—Partners with Trend Micro™ for Global Messaging Security

Rexam is an international consumer packaging company, and the world's leading beverage can maker. It has operations in Europe, Asia and the Americas, and provides packaging solutions for the beverage, pharmaceutical, home & personal care, beauty and food markets. Internal messaging and emails going out to its supply chain and customer base require multi-layered security that can be easily integrated into the company's infrastructure.

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— Antonio Traetto, Networks and Storage Manager, IT, Rexam, London, UK

KEY BENEFITS

- Build a working relationship with Trend Micro security experts
- Protect vital messaging at multiple points in the network
- Keep in step with the latest releases of popular messaging platforms such as Exchange 2007
- Scan both incoming and outgoing messages to protect internal communications and outside partners

The Ever-Increasing Reliance on Email

More than 10,000 PC users throughout Rexam consider email a business-critical tool for meeting their professional responsibilities. The company's security officer and IT staff define and adhere to enterprise-wide security policies for messaging, and constantly evaluate the effectiveness of messaging security as part of the overall security solution in effect at Rexam.

Through the years and as email protection and other security issues gained importance within the company, Rexam has evaluated many technology vendors. The IT organization—a relatively small group for such a large enterprise with an infrastructure that spans more than 20 countries—looks for vendors that can partner with them and contribute to an effective deployment and ongoing management of each solution that is selected.

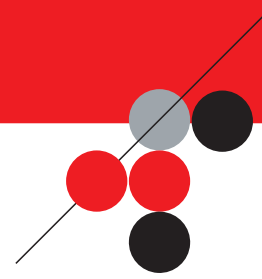
High-Level Project Goals

- Protect incoming and outgoing emails by blocking spam and scanning for viruses, Trojans, spyware, and other malware.
- Select messaging security solutions that can integrate into and support the company's overall security solutions.
- Minimize the management and support efforts required by the in-house IT staff.
- Establish a working relationship with a messaging security solution provider that understands and can tune solutions for large-scale enterprise environments.

Why Trend Micro?

Rexam has worked with Trend Micro for many years. The security and IT teams originally evaluated Trend Micro messaging security solutions at a time when email was becoming more important to the company, and they recognized the increasing number of vulnerabilities originating from this communication channel. “We are still partnering with Trend Micro today because they offer us more than just point products,” explained Antonio Traetto, messaging and storage manager for all of Rexam. “Trend Micro Enterprise Protection Strategy helps us build and maintain global security solutions and follow a strategy that maximizes our protection at any point in time. Our account team and Premium Support resources also help us evaluate software, deploy it, configure it, and manage it—they don't just tell us how to install one piece of the solution. They look at our overall environment and help us make the right decisions within the context of our business environment.”

The relationship with Trend Micro has helped Rexam evolve its security solutions to keep pace with infrastructure changes and to meet business goals. For example, the company has consolidated from a distributed network of servers at each site to four regional email servers covering all communications worldwide. “The Trend Micro team was instrumental in our consolidation efforts,” said Traetto. “We were able to significantly simplify our network, and Trend Micro helped us make sure that our messaging security solutions will be much easier to support and manage going forward.”



Protecting Incoming and Outgoing Messages

In Rexam's messaging security strategy, incoming messages are first scanned by the company's Internet Service Provider. Within the Rexam network, the company deploys the following multi-layered protection:

- Trend Micro™ InterScan™ Messaging Security Suite and InterScan Messaging Security Appliance at the gateways, scanning for viruses and malware before passing messages to email servers.
- Trend Micro ScanMail™ for Exchange on email servers, providing a third layer of protection and also to ensuring that outgoing messages are scanned to avoid passing viruses and other malware to customers and partners.
- Trend Micro™ Control Manager to monitor and manage messaging security. The Web-based interface simplifies support tasks and provides a single console for viewing the entire infrastructure.

"We face very sophisticated, variable threats today—making it hard to keep up," explained Traetto. "To help us overcome this challenge, Trend Micro gives us an enterprise strategy that includes the best possible messaging protection at the gateway and at the mail server. Multi-layered solutions—and strategies for cleaning up unwanted content—create a solid end-to-end approach. This is the extra added value we get from Trend Micro."

Integrating Messaging and Security Technologies

"Trend Micro does a great job of keeping up with the new messaging technologies from Microsoft," said Traetto. "We appreciate the effort that they put in to integrate Trend Micro solutions with the new messaging platforms such as Exchange 2007. They invite us to beta test new releases, provide us with test scripts, and pay attention to our feedback. By the time the production versions are ready, Trend Micro has done a great job of resolving any issues and giving us a stable, well-integrated multi-vendor solution."

Choosing the Security Experts

Rexam prefers multi-vendor solutions, since this approach allows them to choose the best vendor for each technology component. "Microsoft Exchange gives us the best messaging platform available, and Trend Micro ScanMail gives us the best security for Exchange," said Traetto. "Microsoft builds in security features to Exchange, but their product development is not aimed at our environment and we would sacrifice a multi-layered approach by relying solely on the Exchange platform to protect our email. By deploying Trend Micro security solutions for Exchange, we get a solution that we can deploy globally and we also benefit from Trend Micro's world-class team of security experts."

Corporate Profile

Rexam • London, United Kingdom • www.rexam.com

Rexam is a leading global consumer packaging company and the largest beverage can maker in the world. Rexam is a business partner to some of the world's most famous and successful consumer brands as well as young, entrepreneurial start-ups. With approximately 100 manufacturing operations in more than 20 countries, Rexam offers a broad range of packaging services and solutions for different industries, using different materials and technologies. Within its global markets, Rexam helps shape consumers' experiences by creating packaging that people want and evolving solutions to meet future needs.

Industry/Vertical: Manufacturing • **Employees:** 24,200 people in more than 20 countries

Infrastructure: More than 10,000 PCs, and 1,000 servers (Microsoft Windows and Exchange)

TREND MICRO PRODUCTS

Trend Micro ScanMail™ for Microsoft Exchange
<http://www.trendmicro.com/en/products/email/smex/evaluate/overview.htm>

Trend Micro InterScan™ Messaging Security Suite
<http://www.trendmicro.com/en/products/gateway/ismss/evaluate/overview.htm>

Trend Micro InterScan™ Messaging Appliance
<http://www.trendmicro.com/en/products/gateway/imsa/evaluate/overview.htm>

Trend Micro Control Manager™
<http://www.trendmicro.com/en/products/management/tmcm/evaluate/overview.htm>

Trend Micro, Inc.

Trend Micro Incorporated is a pioneer in secure content and threat management. Founded in 1988, Trend Micro provides individuals and organizations of all sizes with award-winning security software, hardware, and services. With headquarters in Tokyo and operations in more than 30 countries, Trend Micro solutions are sold through corporate and value-added resellers and service providers worldwide. For additional information and evaluation copies of Trend Micro products, visit our Web site at www.trendmicro.com.

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