



Fast-Growing Japanese Grocery Chain Protects Business with Trend Micro™ Worry-Free Security

To protect its IT infrastructure from viruses, malware, and mixed threat attacks 24/7, Japanese grocery store chain, Nijiya Market, relies on Trend Micro™ Client Server Messaging Security for Small and Medium Business.

“Trend Micro™ Client Server Messaging Security for SMB is one thing that I don’t have to worry about. The automatic threat protection is 100 percent true across our grocery chain. Every time I turn on a PC it’s automatically updated without requiring me to do anything.”

— Frank Geer,
IT manager, Nijiya Market

KEY BENEFITS

- Worry-Free operation 24/7 allows IT to focus on core business.
- Automatic cleanup of malware saves time and costs.
- Automatic updates keep protection current and prevent tampering with security settings.
- Spyware blocking protects IT resources from unauthorized access.
- Spam filtering dramatically reduces junk mail.

Nijiya Market, specializing in Japanese and imported organic foods, is making its mark on the fiercely competitive retail grocery industry. While Internet reviews eulogize the market’s broad selection and high-quality goods, giddy shoppers are compelled to deepen their comprehension and appreciation of what Nijiya has to offer.

The company currently has ten locations throughout California. Besides stocking common items like Fuji apples, oranges, and daikons, Nijiya Market also carries a wide variety of regional items including sashimi, sushi, Japanese rice cakes, udon noodles, and To-Ru-Fa desserts.

Security Needed to Stay Open for Business

Nijiya Market’s IT infrastructure supports approximately 200 Internet-enabled clients and servers that employees use for business operations. Pricing and orders are managed centrally making protection of its computing environment critical. Consequently, IT manager, Frank Geer, was chartered with protecting the IT infrastructure from incursions including viruses, malware, and mixed-threat attacks.

Geer noted, “Our fundamental business applications need access to the Internet and many of our processes rely on open access. For example, our buyers search online for new Japanese organic food suppliers to keep our range of produce exciting and attractive to our regular customers.”

The company has traditionally relied on a combination of antivirus solutions from McAfee and Symantec, but Geer was not satisfied with the mix. “They were so much hassle to set up and keep maintained,” he complained, “and worse, they often conflicted with my other applications.”

Worry-Free Security is a Perfect Fit

In a conversation with a major application vendor, Trend Micro was recommended to Geer. He recalled, “I discovered a worry-free antivirus and anti-spam solution with a built-in personal firewall called Trend Micro Client Server Messaging Security for Small and Medium Business (SMB). It looked to be a perfect fit for our environment, so we decided to make the switch.”

Dramatically simplifying security management for small and medium businesses, Trend Micro Client Server Messaging Security for SMB protects PCs, Microsoft™ Windows™ servers, and Microsoft™ Exchange servers against viruses, spam, and unauthorized access. This worry-free approach to security provides them with an all-in-one integrated defense.



Two years later, it is clear that Nijiya Market made the right choice in Trend Micro Client Server Messaging Security for SMB. "It's been a very happy marriage," mused Geer. The complexity and the effort necessary to protect Nijiya Market from multiple Internet threats are being managed by Trend Micro's Worry-Free security.

Enjoying a Virtual Security Staff

The Zero Administration capabilities with Client Server Messaging Security for SMB eliminate the time and cost associated with manually removing and blocking viruses, spam and other malicious code. "It's like having a virtual 24/7 security staff. I'm a one-man show when it comes to administering our IT infrastructure so I need straightforward and efficient solutions," explained Geer. "Client Server Messaging Security for SMB proved to be very simple to get up and running in a short amount of time, and the initial install caught and cleaned up things that our legacy software had not found."

He added, "I can manage everything from wherever I am on the network. If I want to check on the health of a device, all the information I need is there in the reports, for email server, server and clients alike. I can see who's out of date because they've turned off their computers and," stated Geer, "I can prevent users from disabling or altering the protection settings."

Effective Anti-Spyware and Anti-Spam Protects IT Resources

Nijiya uses the anti-spyware capabilities in Client Server Messaging Security to protect its machines from outsiders. "One of the servers was suffering from a form of spyware where an unauthorized party was using the company's disk drives for extra storage space!" Geer exclaimed. "Client Server Messaging Security for SMB found this and stopped it immediately. I really like Trend Micro's spyware blocking capabilities. Now we don't have any issues with that class of threat."

Nijiya also uses the spam filtering capabilities of Client Server Messaging Security for SMB to improve employee productivity by blocking spam mail. Geer finds it to be extremely effective, "Junk mail has gone way down and I never see any false positives," he said.

Regarding cleanup, "I've been very lucky whenever I've performed a cleanup," he noted, "the software's come back and said there's nothing there!" This assures Geer that Client Server Messaging Security for SMB doesn't let any malware slip by unnoticed.

Automatic Threat Protection and Updates

Built-in Automatic Threat Protection allows Geer to stay focused on core business applications. "Client Server Messaging Security for SMB is so easy to manage," he said. "When there are potential problems with a PC, I'm emailed automatically. The solution looks for new updates hourly, and Trend Micro keeps its pattern files current around the clock."

Geer extolled, "Trend Micro Client Server Messaging Security for SMB is one thing that I don't have to worry about. The automatic threat protection is 100 percent true across our grocery chain. Every time I turn on a PC it's automatically updated without requiring me to do anything. In fact," he said, "It's so intuitive I haven't needed to call Trend Micro for support—it's that easy! It just protects our systems around-the-clock, enabling Nijiya to keep its doors open for business."

TREND MICRO PRODUCTS

Trend Micro™ Client Server Messaging Security for Small and Medium Business

Trend Micro, Inc.

Trend Micro, Inc. is a global leader in network antivirus and Internet content security software and services, focused on helping customers prevent and minimize the impact of network viruses and mixed-threat attacks through its award-winning Trend Micro™ Enterprise Protection Strategy.

Trend Micro has worldwide operations and trades stock on the Tokyo Stock Exchange and NASDAQ.

Trend Micro products are backed by timely, high-quality service from TrendLabs™, a global network of antivirus research and support centers.

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