



McGarity Consulting, LP turns to Trend Micro™ SMB Solutions to Keep Confidential Data Protected from Viruses and Spyware

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— Kevin McGarity
Owner, McGarity Consulting, LP

KEY BENEFITS

- McGarity's company has been virus and spyware outbreak free, delivering peace of mind.
- Software runs in the background, with no noticeable performance impact.
- Central control enables easy installation and effortless administration.
- Excellent ROI realized based on reduced administrative time alone.
- Trend Micro support available 24 hours a day delivering prompt answers to enquiries.

McGarity Consulting, LP a consulting firm supporting the global semiconductor industry, deployed Trend Micro solutions to protect its network and confidential data from viruses and spyware. Trend Micro™ Client Server Messaging Security for Small and Medium Business (SMB) and Trend Micro™ Anti-Spyware for SMB defend automatically, and deliver peace of mind to the owner, Kevin McGarity.

As a 27-year veteran and former Senior Vice President of Worldwide Marketing and Sales at Texas Instruments, McGarity now sits on the board of two major semiconductor companies. His highly specialized, Dallas, Texas-based consulting firm—McGarity Consulting, LP—delivers assistance to major semiconductor companies and distributors around the world in business strategy, sales and marketing, mergers and acquisitions, and channel marketing.

"Ninety percent of my business is carried out using the Internet and email. I'm dealing with a lot of confidential data for my clients, so it is critical to be able to show them that I keep a high level of security on my computer systems and networks," stated McGarity.

Small Firms Take Virus Protection Seriously, Too

The firm's infrastructure encompasses a Microsoft™ Exchange™ server, a Microsoft Small Business Server and several PCs. McGarity noted, "I must have access to my data whether I'm in China, Europe or another part of the world, which is what drove the original need to deploy a more secure and robust IT environment."

McGarity first installed antivirus software from another vendor. He reflected, "I found this other software difficult to deal with, the staff didn't seem interested in supporting a small company like mine. I trusted my local reseller, CDW, and when they recommended I consider Trend Micro's small- to medium-sized business solutions for antivirus, I followed their suggestion."

Trend Micro Client Server Messaging Security for Small and Medium Business was deployed to protect McGarity's IT infrastructure against viruses, spam and hackers. He noted, "This integrated solution provides round-the-clock, real-time threat monitoring, identification of vulnerabilities, blocking of threats, and automatic clean-up—all without intervention."



Confidential Information is Protected from Spyware

Spyware became an increasing issue for McGarity. He recalled, "I was running mostly freeware anti-spyware. It was very awkward to administer and far too time consuming. I had to visit each PC to adjust the policies and rules, and check on updates. The fact of the matter was, I just couldn't keep on top of it—everything was far too much trouble and I just didn't have the time. However, I was worried about falling victim to 'key loggers' and 'password grabbers', so I knew I had to find a better solution.

"I wanted a proven anti-spyware solution that I could manage from my server, and Trend Micro Anti-Spyware for SMB was the perfect match for my needs because from the client perspective it runs totally in the background, and I have central control to see exactly what is going on and what has been cleaned. It's effortless."

Trend Micro Anti-Spyware for SMB safely and accurately blocks and removes spyware including adware, key loggers, security disables, and browser hijackers. It is the only standalone anti-spyware solution that automatically delivers best-in-class spyware detection and removal capabilities to networked PCs and servers.

Small Firms are Supported by Trend Micro

Trend Micro Client Server Messaging Security for SMB and Anti-Spyware for SMB enable McGarity to focus on core business issues, and not have to worry about viruses, spam and spyware. He remarked, "Having both solutions from Trend Micro makes a lot of sense to

me because the installation and integration between the two is seamless—I've had no issues whatsoever."

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"I am my own IT person and if I get a problem I can't afford to call in an onsite expert, so I love the fact that Trend Micro support is available 24 hours a day. Whenever I have called for help I've always received prompt answers to my questions, which is really important for any small business, and it's a big deal for me," McGarity explained.

The firm's IT infrastructure has not suffered any virus or spyware outbreaks since installing the Trend Micro solutions. McGarity reported, "When I add up the cost of running my Trend Micro software and compare it to the time I would have spent manually trying to keep my systems clean, there has been an excellent return on investment. The Trend Micro SMB solutions are very worthwhile because the peace of mind that they give me is easily worth more than their cost."

TREND MICRO PRODUCTS

Trend Micro™ Client Server Messaging Security for Small and Medium Business
Trend Micro™ Anti-Spyware for Small and Medium Business

Trend Micro, Inc.

Trend Micro, Inc. is a global leader in network antivirus and Internet content security software and services, focused on helping customers prevent and minimize the impact of network viruses and mixed-threat attacks through its award-winning Trend Micro™ Enterprise Protection Strategy. Trend Micro has worldwide operations and trades stock on the Tokyo Stock Exchange and NASDAQ.

Trend Micro products are backed by timely, high-quality service from TrendLabsSM, a global network of antivirus research and support centers.

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