

Trend Micro Simplifies Security While Strengthening Defenses for Healthcare Provider Network

Established more than 30 years ago, Atlanta Gastroenterology Associates (AGA) is the oldest and largest gastroenterology practice in the southeast dedicated to the evaluation and treatment of both digestive and liver diseases. AGA patients depend on reliable services and complete confidentiality.

“The integration of anti-spyware—the ability to do combined scans—has been a huge improvement for us. We give Trend Micro an A+ for protecting our business—we are very happy with Trend Micro™ Client Server Messaging Security for SMB.”

— Kerry Bossak, IT Manager,
Atlanta Gastroenterology
Associates, LLC

KEY BENEFITS

- **Integrated all-in-one protection from viruses, spam, spyware, and other malware**
- **Simplicity of a single solution to support, and a single centralized console**
- **Automated updates that can be scheduled during low-usage hours**
- **Reduced CPU overhead for high-performance without sacrificing security**

A Healthy Infrastructure for Healthcare

Healthcare has historically benefited from technology, using innovations to improve care and save lives. Today, providers must also rely on technology to protect patient health information (PHI) and avoid failures that could potentially disrupt patient treatments and services. When Kerry Bossak joined AGA as the IT manager, he recognized that the existing security solutions were putting the infrastructure at risk. Symantec Corporate Edition was deployed on PCs and servers, but updates were inconsistently managed and it was impossible to get a centralized view of the status of all systems. To avoid negatively impacting patients, and potentially violating HIPAA regulations, Bossak set out to introduce a company-wide security solution that could help protect the business from viruses, spam, spyware, and other potential threats.

High-Level Project Goals

- Protect confidential patient health information from multiple threats: viruses, worms, Trojans, spam, and spyware
- Adopt a consistent company-wide policy for security software and updates
- Automate administration and update processes to minimize time required
- Gain a central view of all systems status (attacks, updates, etc.)

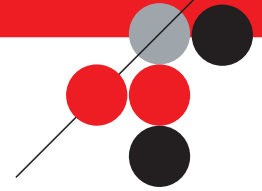
Why Trend Micro?

The two-person IT operation relied on advice from industry colleagues. Asking his peers about security technology led Bossak to Trend Micro solutions, and the selection of Trend Micro Client Server Messaging Security for SMB for the new security foundation. The software was deployed to both desktops and servers, and Trend Micro Anti-Spyware for SMB added on desktops to provide protection against spyware.

“The move to Trend Micro has been great for our company,” said Bossak. “We gained a platform that can defend us against the various threats out there. And the easy-to-use console helps us keep up with security without taking up a lot of our time. Trend Micro software flags the things we need to pay attention to, and gives us a worry-free security solution for moving forward.”

Worry-Free Security

A priority for AGA’s IT team was to introduce a foolproof platform for security—a solution that minimizes the need for user interactions. With its Trend Micro Worry-Free Security solution, updates are automatically pushed out to clients, and scans are scheduled to identify any unwanted content or threats. “We can automate everything and monitor status from Trend Micro’s centralized console,” stated Bossak. “The hands-off solution is great for a healthcare practice where a lot of sensitive information must be protected and where the users are not technology-savvy enough to manage security individually.”



The new Worry-Free Security platform helps AGA comply with HIPAA regulations by detecting desktop vulnerabilities that could otherwise affect both patient care and interactions with outside partners such as insurance companies, laboratories, and vendors. The protection from viruses and spyware helps guard sensitive patient data from corruption and maintain overall privacy of confidential information.

Better Results and Increased Performance

From the start, Trend Micro Client Server Messaging Security for SMB caught the attention of the users—in a positive way. The first scan identified and cleaned up many viruses and remnants from previous attacks. An improvement in system performance was immediately noticeable and scans and pattern updates were carried out at night to further minimize impact on the users. With lower CPU utilization, the Trend Micro solution was much less intrusive on desktops and servers.

All-in-One Protection with Release 3.5

AGA deployed the beta version of the new Client Server Messaging Security for SMB 3.5 software as soon as it was available. “The integration of anti-spyware—the ability to do combined scans—has been a huge improvement for us,” explained Bossak. “The all-in-one platform simplifies our job while strengthening our defenses. I wasn’t planning on deploying the beta software on all of our systems, but the software was so easy to use and deploy that we were completely migrated in one afternoon. The built-in protection from the newest adware and spyware attacks and improved spam protection are very timely enhancements. We give Trend Micro an A+ for protecting our business—we are very happy with Client Server Messaging Security for SMB.”

Corporate Profile

Atlanta Gastroenterology Associates, LLC • Atlanta, Georgia • www.atlantagastro.com

AGA includes 42 Board Certified physicians who are highly qualified and trained to perform the most sophisticated and complex endoscopic techniques necessary to care for patients with digestive diseases. In addition to offices located throughout metro Atlanta and northern Georgia, AGA has six conveniently located state-of-the-art Endoscopy Centers where all outpatient gastrointestinal procedures are performed. AGA's Center for Clinical Research is one of the largest research centers in the southeast dedicated to the performance of gastrointestinal clinical trials for many GI illnesses.

Industry/Vertical: Healthcare and medical research • **Employees:** 300 • **Infrastructure:** 21 networked sites, 283 desktops/laptops, 14 servers running Microsoft Windows 2003 Enterprise

TREND MICRO PRODUCTS

Trend Micro™ Client Server Messaging Security for SMB 3.5

<http://www.trendmicro.com/en/products/smb/csm-smb-suite/evaluate/overview.htm>

Trend Micro, Inc.

Trend Micro Incorporated is a pioneer in secure content and threat management. Founded in 1988, Trend Micro provides individuals and organizations of all sizes with award-winning security software, hardware, and services. With headquarters in Tokyo and operations in more than 30 countries, Trend Micro solutions are sold through corporate and value-added resellers and service providers worldwide. For additional information and evaluation copies of Trend Micro products and services, visit our Web site at www.trendmicro.com.

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