



# Manufacturer Introduces Trend Micro™ Solution to Keep Mission-Critical Business Applications Available

*At Sports Report Limited, the head office employees—quality controllers, designers, merchandisers, accountants, technical support, and managers—rely on the network to keep the garment business running smoothly. Viruses represent a threat to operations, and could disrupt orders and shipments of more than 150,000 pieces a month.*

***“We are not security experts. With Trend Micro, we don’t need to be. Trend Micro understands how to help growing businesses like ours. The support we have received gave us confidence to introduce client server security technology. We know we can rely on them to help us keep our business protected.”***

— Teddy Ma  
System Engineer, IT  
Sports Report Ltd

## Disruptions to the Business

A virus attack at Sports Report impacts the bottom line of its garment export business. Retail operations in Hong Kong and China as well as other customers throughout Asia and Europe require continuous communications with the head office and the business applications that drive orders and shipments. When a virus takes down clients or servers, the in-house IT team must stop what they are doing and try to track down the problem. “Before we started using Trend Micro technology, we couldn’t easily determine the status of systems on our network,” explained Teddy Ma, the system engineer that must deal with virus attacks at Sports Report. “Every minute that a system was down meant that business was being interrupted, but we did not have the technology we needed to deal with this problem.”

When virus attacks began to escalate, the company knew it was time to deploy a consistent security solution across all clients and servers. The ad hoc antivirus programs that were installed on some systems were clearly not enough for the growing business. There was no way to centrally manage the software that was being used, and no way to verify that systems were up to date without IT physically checking each desktop and server manually. The company requirements included the ability to view and manage all systems over the network and to automate the update process to ensure that vulnerabilities did not creep into the operation.

## Protecting the Clients and Servers

Prior experience at another company led Ma to recommend a Trend Micro solution for the Sports Report sites. Trend Micro Client Server Messaging Security for SMB was chosen and deployed on approximately 50 clients and four servers at the two corporate sites in Hong Kong. During the year since the initial deployment, there have been no virus attacks.

## Regaining Control of the Network

“We are not security experts,” said Ma. “With Trend Micro, we don’t need to be. Trend Micro understands how to help businesses like ours. The support we have received gave us confidence to introduce the new technology. We know we can rely on Trend Micro’s experts to help us keep our business protected.”

With Sports Report’s new Trend Micro solution, the company network has been stabilized and the staff is enjoying the new Worry-Free Security environment. Mr. Ma no longer spends days tracking down and cleaning up after viruses. “Instead of reacting to every new threat that comes along, I can now schedule the times when I want to check status. I can control when updates are distributed and proactively manage security, knowing that Trend Micro Client Server Messaging Security is doing the job when I am focused on other projects.”

## KEY BENEFITS

- Protects against viruses and other malware attacks, and provides features to block spam and other unwanted content from consuming resources on the network
- Automates updates and provides the ability to check status from a centralized management console
- Saves significant IT time and resources



### Centralized Management

Sports Report routinely uses the integrated management console of Client Server Messaging Security to check status of the systems at both head office sites. "The Web console gives us a very easy-to-use interface for the security solution," said Ma. "It was easy to learn and gives me a way to quickly check out all of the systems from my desk. Combined with the automatic update distribution capabilities, the console has made it much easier to get my job done."

### A Strong Foundation for the Future

Sports Report continues to work with Trend Micro to evaluate additional protection for its network. "We have a robust, stable foundation with Trend Micro Client Server Messaging Security for SMB," explained Mr. Ma. "The success with our antivirus deployment has encouraged us to explore additional protection against spyware and spam. Trend Micro gives us the ability to build in protection where we need it, with a centralized model to manage the overall solution."

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### Corporate Profile

**Sports Report Limited** • Kowloon, Hong Kong • [www.zolajeans.com](http://www.zolajeans.com)

A garment manufacturer and exporter based in Hong Kong, Sports Report Limited produces products mainly for teenagers and young adults. The company's high-quality clothing and accessories are competitively priced for a range of clients all over the world. Sports Report has 100,000 square feet of manufacturing that includes the most advanced machines and equipment and produces more than 150,000 pieces of apparel each month. The company also produces clothing under its own brands: Zola, Yummy Girl, and Debo.

**Industry/Vertical:** Garment industry • **Employees:** 1200

### TREND MICRO PRODUCTS

**Trend Micro™ Client Server Messaging Security for SMB**

<http://www.trendmicro.com/en/products/smb/csm-smb-suite/evaluate/overview.htm>

### Trend Micro, Inc.

Trend Micro Incorporated is a pioneer in secure content and threat management. Founded in 1988, Trend Micro provides individuals and organizations of all sizes with award-winning security software, hardware, and services. With headquarters in Tokyo and operations in more than 30 countries, Trend Micro solutions are sold through corporate and value-added resellers and service providers worldwide. For additional information and evaluation copies of Trend Micro products and services, visit our Web site at [www.trendmicro.com](http://www.trendmicro.com).

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