



Trend Micro Helps Raksha Technologies Give SMBs Enterprise-Class Protection for Peace of Mind

With a constant drive to acquire knowledge and provide solutions that address customer problems, Raksha Technologies has come a long way since its inception in 2000. Today, the company is one of India's leading information security solutions providers and has been a long-term reseller of all Trend Micro solutions.

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— Mr. V. Anand, Director, Raksha Technologies Pvt. Ltd.

KEY BENEFITS

- Deploy the best protection against viruses, spam, spyware, phishing, and other malware
- Enjoy zero-administration with central monitoring and automatic updates
- Gain the backing of the industry-leading TrendLabs to stay ahead of threats
- Remain focused on the business at hand

The SMB Challenge of Security

In addition to its enterprise customers, Raksha Technologies' innovative implementation practices have resulted in a marquee list of small and medium business (SMB) clients. For these businesses with limited in-house IT resources, dealing with malware has always been a challenge. Raksha relieves the burden of security management from these companies by recommending and deploying Trend Micro Worry-Free security solutions. SMBs gain enterprise-class protection in comprehensive all-in-one solutions tailored for smaller-scale operations.

High-Level Project Goals

- Strengthen overall network and system security with multi-layered protection
- Simplify management and administrative tasks
- Provide solutions tailored to the needs and resources of the typical SMB
- Keep solutions up to date automatically

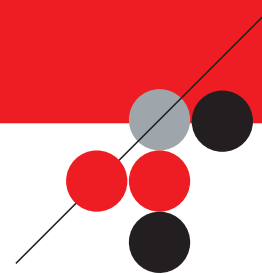
Why Trend Micro?

"In the past, many of the security solutions were either too simplistic or too complex—they were meant for either small-office, home-office environments or larger enterprises," said Mr. V. Anand, Director of Raksha Technologies. "Because of this, many SMBs were forced to buy expensive enterprise that did not suit their limited resources. Today, with Worry-Free solutions from Trend Micro, we meet the needs of any-sized business. For SMBs, we can offer the integrated Trend Micro Client Server Messaging Security solution that fits their businesses, and reduces the total cost of ownership to a level that is very agreeable to the SMB customer."

Raksha Technologies, a long-time reseller of Trend Micro solutions, became one of the first implementation partners for the Trend Micro Worry-Free solutions that were launched in August 2005. Today, Raksha Technologies deploys these solutions across cities that include Chennai, Bangalore, Coimbatore, and Tirupur, to serve customers such as Amrutanjan Ltd., Titanium Tantalum Products Ltd., Balu exports, Gedee Weiler Pvt. Ltd., Super Sales India Ltd., and Dhandapani Finance Ltd.

Simplified Management and Multi-Layered Protection

Today, Raksha Technologies' Worry-Free customers agree that Trend Micro has identified and successfully responded to the key security concerns for SMB environments. The simple and straightforward implementation meets the requirements for ease of deployment, and the heuristic anti-spam protection for mail servers sets Trend Micro apart from the competition. Clients also appreciate the fact that Trend Micro solutions meet their various security needs, eliminating the need to deal with multiple suppliers. To further



simplify SMB operations, Trend Micro solutions can be centrally managed and automatically updated without IT or user intervention. This zero-administration feature greatly simplifies ongoing maintenance.

Backed by the security experts of TrendLabsSM, Trend Micro gives Raksha Technologies and its customers peace of mind. Protection for desktops, laptops, servers, and the network itself is kept up to date for protection against today's multi-threat attacks. "Trend Micro Worry-Free security solutions allow us to better focus on solving customers' problems and dramatically reduce the effort required to customize the underlying security technology," summarized Mr. Anand.

Corporate Profile

Raksha Technologies Pvt. Ltd. • Chennai, Bangalore, and Coimbatore, India • www.rakshatech.com

Raksha Technologies is a dedicated enterprise security solutions provider offering services that include vulnerability assessment, disaster recovery, and emergency virus clean-up. The company specializes in evolving security technologies including antivirus, firewall, digital signature, and authentication.

Industry/Vertical: Information Security Services

TREND MICRO PRODUCTS

Trend Micro Client Server Messaging Security for SMB

<http://www.trendmicro.com/en/products/smb/csm-smb-suite/evaluate/overview.htm>

Trend Micro Worry-Free Security Solutions

<http://us.trendmicro.com/us/solutions/small-business/worry-free-overview-landing-page/index.html>

Trend Micro, Inc.

Trend Micro Incorporated is a pioneer in secure content and threat management. Founded in 1988, Trend Micro provides individuals and organizations of all sizes with award-winning security software, hardware, and services. With headquarters in Tokyo and operations in more than 30 countries, Trend Micro solutions are sold through corporate and value-added resellers and service providers worldwide. For additional information and evaluation copies of Trend Micro products, visit our Web site at www.trendmicro.com.

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